

## 10 Ways To Advertise Your Home Business

To make money with your home business people have to know about it. The only way to do that is to advertise and promote it in as many different ways as possible. Here are 10 ways you can advertise your home business that include both using the Internet and off line methods. 1. It is still effective to have business cards and hand them out wherever you go. If you are in the type of business that recruits people then face to face contact can still be a great way to do that. 2. Depending on where you live taking out display ads is still a good way for people to learn about your business. One thing you definitely want to do is have a website to promote the ad itself. 3. Article marketing is a very effective way to promote your business online. Writing and submitting articles build your credibility as well as create back links where people can find your site. 4. Email marketing is a smart thing to do when you build your own opt in list. This allows you to promote your business to it any time that you want to. It also gives you long term security as your list grows. 5. Blogging is very popular today and it is an actual way to get traffic to your home business website. When you combine blogging and social marketing you create traffic as well as search engine optimization benefits. 6. Ezine advertising is an effective way to get your name in front of loyal readers that somebody else has. This is good for people who do not have a list when they first get started on their own. 7. Traffic exchanges are a way to create branding for your business as well as traffic to your home business website. They are also an excellent way to build your mailing list for future follow up. 8. Pay per click advertising is the fastest way to get your ad in front of millions of people. For example, you can set up a Google Adwords campaign and be on page 1 of the largest search engine in the world in a matter of minutes. This is something you should study and learn about before you jump into. This is 8 ways to advertise your home business utilizing the Internet as well as off line methods. You can never have too much traffic and will want to come up with many more ways to promote as well.

### About the Author

Would you like to have real financial security? Chris McNally invites you to visit his [profitable business opportunity](http://www.gorillamillions.com/index2.php?siteId=277945) website for everything you need to start and run your own online business. His services include advertising, mentoring, and a full service training and support package to help guarantee your success. Learn more here: <http://www.gorillamillions.com/index2.php?siteId=277945>

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